

California Health Benefit Exchange RFP 2015-07
 Small Business Outreach, Education, Marketing
 Posted: September 17, 2015

No.	Page/Paragraph	Question	Response
1	Page 5	San Diego is listed as Region 13?	Yes
2		How is "reach" defined?	The term "reach refers" to a number, identified for the purposes of this RFP only, that establishes a percentage of potential engagement with businesses that are likely eligible for and willing to enroll in Covered California for Small Business. Multiple factors are considered including past Covered California for Small Business enrollment in the associated region.
3	Website	On the web page, both attachment 1 and attachment 2 are identical files, with identical contents?	This error has been corrected.