



**NOTIFICATION OF INTENT TO AWARD
CALIFORNIA HEALTH BENEFIT EXCHANGE**

August 14, 2015

SOLICITATION RFP 2015-05: African American Enrollment Initiative

NOTICE OF INTENT TO AWARD

In consideration of the response to the California Health Benefit Exchange (Covered California) Solicitation RFP 2015-05, Covered California announces its intent to award a contract to:

**Carol H. Williams Advertising
1625 Clay Street, Suite 800
Oakland, CA 94612**

There will be a five (5) workday period allowed for protest. The protest period commences on August 14, 2015 and ends at 4:00 p.m. Pacific Standard Time on August 21, 2015. Protests must be mailed or delivered to:

California Health Benefit Exchange
Attention: Peter V. Lee, Executive Director
1601 Exposition Blvd.
Sacramento, CA 95815