

**California Health Benefit Exchange
(Exchange)
RFP 2015-05: African American Enrollment Initiative**

July 16, 2015

Additional Resources

As a courtesy, we are providing website links (see below) to find a variety of program information, existing promotional material, and research data on CoveredCA.com and hbex.ca.gov, which may be helpful in preparing your proposals. We encourage you to explore additional information and data available on both websites and on the web.

Navigator Program:

<http://hbex.coveredca.com/navigator-program/>

Covered California Partner Toolkit:

<http://hbex.coveredca.com/toolkit/>

Data and Research:

<http://hbex.coveredca.com/data-research/>

Regional Enrollment Data:

<http://hbex.coveredca.com/data-research/library/OE2-regional-tables.pdf>

California Simulation of Insurance Markets (CalSIM) Data Book 2015-2019:

<http://hbex.coveredca.com/data-research/library/CalSIM%201%2091%20Data%20Book.pdf>

Covered California Consumer Tracking Survey (NORC report):

<http://hbex.coveredca.com/data-research/library/NORC%20Consumer%20Tracking%20Report.pdf>

Executive Director's Report, March 5, 2015 Board Meeting

http://board.coveredca.com/meetings/2015/3-15/PPT%20-%20Executive%20Director's%20Report_March%205,%202015.pdf

Reports and Research, March 2015 Board Meeting

http://board.coveredca.com/meetings/2015/3-15/Reports%20and%20Research%20-%20Master_March%205,%202015.pdf

Reports and Research, April 2015 Board Meeting

http://board.coveredca.com/meetings/2015/4-15/Reports%20and%20Research%20-Master_April%2016,%202015.pdf

Reports and Research, May 2015 Board Meeting

http://board.coveredca.com/meetings/2015/5-21/Reports%20and%20Research%20-%20Master_May%2021,%202015.pdf

Reports and Research, June 2015 Board Meeting

http://board.coveredca.com/meetings/2015/6-18/Reports%20and%20Research%20-%20Master_June%2018,%202015.pdf