2016 OPEN ENROLLMENT UPDATE

Gil Duran | Outreach and Sales Distribution Services Manager
Bianca Vargas | Policy, Research and Evaluation Specialist

November 24, 2016
OutreachandSales@covered.ca.gov
OVERVIEW

• Californians’ Awareness of the Affordable Care Act
• Open Enrollment Launch: Spotlight on Coverage
• Marketing Update
• Open Enrollment Update
• Covered California for Small Business Update
• Service Center
• Storefront Program
• Shop and Compare Personal Proposal
• Subsidy-Eligible Maps Toolkit
• Sales Tools
• White House Challenge
• Website, Application, and Program Updates
• Medi-Cal Updates – Former Foster Youth, Medi-Cal Access and Pregnancy Programs
CALIFORNIANS’ AWARENESS OF THE AFFORDABLE CARE ACT
AWARENESS OF THE AFFORDABLE CARE ACT AND COVERED CALIFORNIA IS VERY HIGH

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[Bar chart showing the increase in awareness of Covered California and the Affordable Care Act from 2013 to 2015.]
CALIFORNIANS LEARN ABOUT COVERED CALIFORNIA THROUGH NEWS MEDIA AND ADVERTISING

Measured awareness of news coverage and television advertising among Californians surveyed.

News
Have Seen or Heard Coverage
- 40% A little or none at all
- 60% A lot or some

Advertising
Can Positively Identify a Covered California TV Ad
- 44% Not Aware
- 56% Aware

Source: NORC at the University of Chicago. 2015. “Covered California Overview of Findings from the Third California Affordable Care Act Consumer Tracking Survey.” Oct. 22.

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BOTH NEWS COVERAGE AND ADVERTISING ARE PROMPTING FURTHER ACTION BY CONSUMERS

Exposure to news and advertising led consumers to ...

- **58%** discuss Covered California with friends and family
- **65%** think about purchasing insurance through Covered California
- **53%** look for more information on the Covered California website
- **44%**

Source: NORC at the University of Chicago. 2015. “Covered California Overview of Findings from the Third California Affordable Care Act Consumer Tracking Survey.” Oct. 22.

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WHILE AWARENESS IS GROWING, MORE THAN ONE-THIRD OF THE UNINSURED ARE UNAWARE OF THE AVAILABILITY OF FINANCIAL ASSISTANCE

OPEN ENROLLMENT LAUNCH: SPOTLIGHT ON COVERAGE
SPOTLIGHT ON COVERAGE TOUR
• Hospitals and Community Clinics are lit up with big “Enroll Now” spotlights throughout the state.

• Enrollers are lighting up their storefronts at locations across California where people can enroll.

#spotlightoncoverage #CoveredCA
• Iconic buildings were lit up across California.
• The bus traveled more than 2,000 miles and visited 42 communities from Oct. 30 through Nov. 12.
SPOTLIGHT ON COVERAGE TOUR

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OE3 MARKETING CAMPAIGN
Launched Nov. 2, 2015

• The holistic, multicultural marketing campaign for OE3 will:
  o Help Californians understand the value of health insurance and being covered.
  o Promote enrollment among uninsured Californians.
  o Continue to build brand awareness and position Covered California as the trusted health insurance comparison resource for Californians seeking health coverage.
  o Support renewal and retention of existing Covered California members.
COVERED CALIFORNIA: “IT’S LIFE CARE” CAMPAIGN
Launched Nov. 2, 2015

It’s MORE THAN JUST HEALTH CARE.
It’s LIFE CARE.

OutreachandSales@covered.ca.gov
“New Family”
Brand TV Ad: Mandarin, Cantonese, Korean, Vietnamese

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PROMOTING NEW SERVICE: ADULT DENTAL

TV ("Candy" spot), Radio
Digital and Social

Posted Sunday, Oct 25 –
50,500+ impressions
243 shares
Over 730 “likes”

And this is all organic!
**EXAMPLES OF MEDIA OUTLETS**

<table>
<thead>
<tr>
<th>Multi-Segment</th>
<th>African American</th>
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<tr>
<td><img src="image1" alt="Example Logos" /></td>
<td><img src="image2" alt="Example Logos" /></td>
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<tr>
<th>Latino Segment</th>
<th>Asian Segment</th>
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<tbody>
<tr>
<td><img src="image3" alt="Example Logos" /></td>
<td><img src="image4" alt="Example Logos" /></td>
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</tbody>
</table>
EARLY OPEN ENROLLMENT STATISTICS
# 2016 OPEN ENROLLMENT AND RENEWAL: KEY DATES

<table>
<thead>
<tr>
<th>Key Dates</th>
<th>Key Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 1&lt;sup&gt;st&lt;/sup&gt;</td>
<td>Open Enrollment began</td>
</tr>
<tr>
<td>December 15&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Last day for open enrollment and renewal plan selection for January 1, 2015 coverage</td>
</tr>
<tr>
<td>January 31&lt;sup&gt;st&lt;/sup&gt;</td>
<td>Last day of open enrollment</td>
</tr>
</tbody>
</table>
2016 OPEN ENROLLMENT: EARLY PROGRESS FOR NEW SIGN-UPS

34,000+

Individuals have selected health care plans as of November 17, 2015
2016 OPEN ENROLLMENT and RENEWAL: FAMILY DENTAL

33,000+

Individuals have selected family dental plans as of November 17, 2015

Dental plans selected by renewing consumers: 27,000 +
Dental plans selected by open enrollment consumers: 6,000 +
COVERED CALIFORNIA FOR SMALL BUSINESS UPDATE
Exciting News

- 33% Increase in quotes for Q4*
- 30% Increase responses from Advertising*
- 80% Increase in new lead*

Operations

Current Enrollment through October 2015
- Groups: 2,925
- Members: 19,973
- Average Group Size: 6.8

Agent Commissions
- Agents now paid on regular basis
- September Commission are paid
- October commissions are in process
COVERED CALIFORNIA FOR SMALL BUSINESS

- Online Agent Enrollment Portal
- Portal Tutorial
- Outreach Toolkit
- 101 presentation now available
- New SHOPWorks Promotion

View the [2016 Health Plan Benefits Summary](#), which provides a summary of benefits that are offered by each health insurance company for each metal tier.

View the [2016 Health Plan Change Summary](#) for a side-by-side comparison of the 2015 and 2016 health benefits available by each health plan and metal tier. (Recommended printing size: 11 by 17 inches.)

OutreachandSales@covered.ca.gov
SERVICE CENTERS

Agent Service Center
Phone: (877) 453-9198
agents@covered.ca.gov

CEC/PBE Help Line
Phone: (855) 324-3147

Covered California for Small Business (CCSB) Service Center
Phone: (877) 453-9198
shop@covered.ca.gov

Agent, CEC/PBE, CCSB Service Center Hours:

Open Enrollment Extended Hours
Monday thru Friday, 8:00 a.m. to 8:00 p.m.
 Saturdays and Sundays, Closed

Holiday Hours
Thursday, November 26, 2015, Closed
Friday, November 27, 2015, Closed
Thursday, December 24, 2015, Closed
Friday, December 25, 2015, Closed
Thursday, December 31, 2016, 8:00 a.m. to 4:30 p.m.
Friday, January 1, 2016, Closed

Special Weekend Hours
Saturday, January 30, 2016, 10:00 a.m. to 6:00 p.m.
Sunday, January 31, 2016, 10:00 a.m. to 6:00 p.m.

Consumer Service Center
Phone: (877) 300-1506

Consumer Service Center Hours:

Open Enrollment Extended Hours
Monday thru Friday, 8:00 a.m. to 8:00 p.m.
Saturday, 8:00 a.m. to 6 p.m.

Holiday Hours
Thursday, November 26, 2015, Closed
Friday, November 27, 2015, 8:00 a.m. to 6 p.m.

• Staffing ramp-up efforts continue
• Short-term strategies
• Delegation Change Policy (including Agent of Record)

ToolKits for Enrollers

Webinars & Briefings ➤
2016 Open Enrollment Toolkit ➤
2015 - 2016 Renewal Toolkit ➤
Subsidy Eligibility Maps Toolkit ➤
IRS Form 1095-A Toolkit ➤
Small Business Toolkit ➤

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STOREFRONT PROGRAM

OutreachandSales@covered.ca.gov
Consumers have access to almost 600 storefronts statewide.

- Storefront Toolkit
- Storefront Finder User Manual
- Streamlined Eligibility and Criteria
- Clean-Up Effort
- Reporting Changes
- New email: Storefront@covered.ca.gov
Consumers have access to almost 600 storefronts statewide.

Covered California Storefront signage must meet the following requirements:
1. Must be Covered California branded and follow the Covered California Branding & Marketing guidelines for Certified Insurance Agents and Certified Enrollment Entities
2. Building and sign must be visible and legible from the street
3. Display “Certified Insurance Agent” for Certified Insurance Agents and “Enroll Here” for Certified Enrollment Entities
4. Storefronts located in commercial buildings where owners do not allow for exterior signage in front of the building, should attempt to place signage in the lobby of the building or by the sidewalk
5. Storefront signage size requirement:
   - If the width of the front of your building is 25’ or less signage should be a minimum of 10 square feet
   - If the width of the front of your building is 26’ – 50’ signage should be a minimum of 30 square feet
   - If the width of the front of your building is 51’ or more signage should be a minimum of 40 square feet

Please note: If your Storefront signage size is outside of the minimum size requirement or you are using signage other than the provided options, as long as it conforms to the Covered California brand guidelines set forth in the links above, we will review on a case-by-case basis.
SHOP AND COMPARE
• Updated October 12, 2015
• Includes enhancement on November 1, 2015 for Dental Plans
• Personal Proposal – Upcoming Release
  • Download PDF
  • Mail a copy to consumers with your contact information (phone app and tablet editions)
• Toolkit
SHOP AND COMPARE

Welcome to the Covered California Shop and Compare Tool

In just one click, you can find out what health insurance plans you can buy, and if you qualify for monthly premium assistance or Medi-Cal.

Get Started

What is Covered California?

- TAX PENALTY INFORMATION
- HEALTH INSURANCE BENEFITS
- HELP WITH YOUR COSTS
- INCOME GUIDELINES

Personal Proposal

If you are a Certified Agent or a Certified Enrollment Counselor and you would like to send a customized proposal to consumers with your contact information, enter it in the fields below.

- Name *
- Agent Number
- Street address
- City
- State: California
- ZIP
- 5 digit ZIP code
- Email
- Phone *

* These are required fields.

Clear  Submit

OutreachandSales@covered.ca.gov
SHOP AND COMPARE

Fill out this form to get your personal proposal

Get Personal Proposal

Download Mail to me

Enter the information below to have mailed to you or to download a free personal proposal for your household.
Enter the first and last name of the person whose household information will appear in the personal proposal.

Covered California cannot email your personal quote due to US privacy laws protecting Personally Identifiable information (PI).
You can Download and Print your personal quote or have a copy mailed to you.

First Name *

Jose

Last Name *

Hernandez

Covered California is dedicated to safeguarding the privacy and security of your personal information, you can read our Notice of Privacy Practices.

Download and Print

* Indicates required field

Get Personal Proposal

Fill out this form to get your personal proposal

Download Mail to me

Enter the information below to have mailed to you or to download a free personal proposal for your household.
Enter the first and last name of the person whose household information will appear in the personal proposal.

Covered California cannot email your personal quote due to US privacy laws protecting Personally Identifiable information (PI).
You can Download and Print your personal quote or have a copy mailed to you.

First Name *

Jose

Last Name *

Hernandez

Street address *

8123 Berryessa St

City *

San Diego

State *

California

ZIP *

92115

Send a copy of the proposal to the following address:

Gil Duran, 717 23rd St, Sacramento CA 95811

Covered California is dedicated to safeguarding the privacy and security of your personal information, you can read our Notice of Privacy Practices.

* Indicates required field

OutreachandSales@covered.ca.gov
SHOP AND COMPARE

Your Premium Assistance $70

To the name family:
Congratulations on taking another step on your journey to find affordable, quality health insurance through Covered California, California’s new health insurance marketplace.

This proposal reflects your situation based on the information you provided, summarized below:

Household Information
Number of people in household: 1
Adult Age: 24
Household Income (annual): $24,000
ZIP Code: 90209

Based on this information, you and your family qualify for the following programs:
- Monthly Premium Assistance of $80 to help pay for your adult health care
- The adults are eligible for the Enhanced Silver 70 plan which help pay for out-of-pocket costs

Understanding Your Benefit Choices
For each level or type of plan, all insurance plans offer the same benefits. It is important to understand the benefits and rates of each level of plan and determine how much health care you need or expect to use.

The chart below shows how much you will pay for covered services under each level of plan offered by each health insurance company. You should understand the terms on the next page when reviewing the chart.

Benefit Comparison
Key Benefits
- Individual Inducible
- Family Inducible
- Preventive Care
- Primary Care
- Specialty Care
- Urgent Care
- General Drug
- Lab Testing
- X-ray
- Emergency Room
- High cost and extended care (hospital)
- Hospitalized
- Outpatient
- Rural
- Preventive
- Ambulance
- Other

Understanding Your Benefit Choices

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SUBSIDY-ELIGIBLE MAPS
SUBSIDY-ELIGIBLE MAPS

- Identify high density subsidy-eligible populations at a census track level
- Organized by 8 sales areas and 19 pricing regions
- Provides the location of existing Storefronts and Certified Partners (including Agents and CECs)
- Understand where the remaining uninsured subsidy-eligible consumers are located in your region.
- Help you plan and strategize your outreach, education, and enrollment efforts.
- Support the communities that need your in-person assistance the most.
- Collaborate with other partners to make a big difference by enrolling uninsured consumers in your community.

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SUBSIDY-ELIGIBLE MAPS

• UCLA/UC Berkeley California Simulation of Insurance Markets (CalSIM)
• U.S. Census Bureau Publix Use Microdata Areas (PUMAs) 138-400% FPL and 18-64 age range
• Subtracts current Covered California enrollees at the tract level to produce “remaining subsidy-eligible” estimates
• Methodology and limitation information guide in Toolkit

Questions?
OutreachandSales@covered.ca.gov
SALES TOOLS
SPOTLIGHT ON COVERAGE

• To “spotlight” the enrollment efforts of our certified partners.

• Get your "Spotlight in a Box" kit that can be used to project the Covered California "Enroll Now" logo indoors or outdoors.

• Use it at your storefronts, offices, and enrollment events.

• Contact your local regional field representative to purchase one.
POSTERS - FREE

- Let consumers know that open enrollment is here.
- Provide your contact information at the bottom of the poster.
- Post them at your storefronts, offices, and enrollment events.
- Hand them out in the communities to post up.
- Contact your local regional field representative to get them.

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LAWN SIGNS - FREE

• Let consumers know that you can help enroll them to Covered California.

• Post them at your storefronts, offices, and enrollment events.

• Add arrows to the signs and use them as directional signs to your office or enrollment event.

• Contact your local regional field representative to get them.
NEW! 2015/2016 Open Enrollment
Paper Calculator
All versions are double-sided with English on one side, and your chosen language on the other.

- Spanish
- Korean
- Chinese
- Tagalog
- Vietnamese
- Arabic
- Armenian
- Farsi
- Hmong
- Khmer
- Lao
- Russian

NEW! 2015/2016 Enrolling in Quality Health Coverage
A Step-by-Step Guide

- English
- Khmer
- Spanish
- Korean
- Arabic
- Lao
- Armenian
- Russian
- Chinese
- Tagalog
- Farsi
- Vietnamese
- Hmong

Enrolling in Quality Health Coverage
Enhanced Silver Plans

- English & Spanish

Getting Affordable Health Coverage in California
What You Need to Know

- English
- Khmer
- Spanish
- Korean
- Arabic
- Lao
- Armenian
- Russian
- Chinese
- Tagalog
- Farsi
- Vietnamese
- Hmong

Now That You’re Enrolled
Using Your Plan

- English
- Spanish

https://360.kpcorp.com/coveredca/Login.aspx
OutreachandSales@covered.ca.gov
WEBSITE UPDATES
Covered California helps Californians buy low-cost coverage from these top-quality health plans:

- blue cross of california
- Kaiser Permanente
- Molina Healthcare
- Oscar Health
- Sharp
- United Healthcare
- Western Health Advantage

About Covered California

Covered California is the place where Californians can get brand-name health insurance under the Patient Protection and Affordable Care Act. It's the only place to get federal premium assistance to help you buy private insurance from companies like the ones listed on the right. That means you may qualify for a discount on private insurance, or get health insurance through the state's Medi-Cal program. Either way, you'll get great health coverage.

1. **Shop and Compare**
   - Enter some information about yourself to get a quick estimate of what you would pay for health insurance. The lower your income, the more we can help!

2. **Apply**
   - Like what you see? You’re ready to apply! You'll need your income information, proof of citizenship or lawful presence, Social Security number and ZIP code.

3. **Need Help?**
   - You can get free help on the phone or in your neighborhood. Call (800) 322-3711, or click on the "Find Local Help" button on the home page.

4. **Review Your Choices**
   - See your insurance options and how much they will cost. Select the plan you want. You may find out you qualify for Medi-Cal.

5. **Pay Your Bill**
   - You may be able to make your first monthly payment online, or you can wait for the bill to come in the mail.

6. **You’re Covered**
   - Congratulations! You and your family can enjoy the peace of mind of knowing you have health insurance. Be sure to start using your coverage to get the care that you need.
About Covered California

Covered California is the place where Californians can get brand-name health insurance under the Patient Protection and Affordable Care Act. It's the only place to get federal premium assistance to help you buy private insurance from companies like the ones listed on the right. That means you may qualify for a discount on private insurance, or get health insurance through the state's Medi-Cal program. Either way, you'll get great health coverage.

Covered California helps Californians buy low-cost coverage from these top-quality health plans:

- Anthem Blue Cross
- Blue Shield of California
- Cigna
- Health Net
- Kaiser Permanente
- Molina Healthcare
- Oscar
- Sharp
- Valley Health Plan
- Western Health Advantage
- UnitedHealthcare

All Californians can sign up during open enrollment, which begins Nov. 1, 2015, and continues through Jan. 31, 2016. Many others may be eligible to sign up at any time during the year due to a life-changing event such as getting married, having a child or moving. Medi-Cal enrollment is year-round, as well.

You can learn more about the Affordable Care Act and the coverage available through Covered California in the Individuals and Families section of our site. If you're already enrolled, you can also visit the Members Area of our site for resources to help you use your coverage.

Additionally, Covered California also makes affordable health coverage available to small-business employers and their employees. Visit the Covered California for Small Business section of this website for more information.

Getting Covered

Learn more about health plans, coverage and options.

Special Circumstances

Learn more about other coverage options under the Affordable Care Act.

ADULT DENTAL BENEFITS

NOW AVAILABLE FOR 2016!
# OPEN ENROLLMENT TOOLKIT

## 2016 Health and Dental Plans

<table>
<thead>
<tr>
<th>Resource</th>
<th>Type</th>
<th>Description</th>
<th>Updated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Plans Booklet - 2016</td>
<td>Reference Document</td>
<td>Health insurance companies and preliminary plan rates.</td>
<td>7/27/2015</td>
</tr>
<tr>
<td>Standard Benefit Design Chart - 2016</td>
<td>Handout</td>
<td>Handout to provide to consumers explaining the standard benefits and medical costs per metal tier.</td>
<td>10/13/2015</td>
</tr>
<tr>
<td>Updates to Medical Benefits Across All Metal Tiers - 2016</td>
<td>Reference Document</td>
<td>Standard Benefit Design changes across all metal tiers - Itemized chart.</td>
<td>10/30/2015</td>
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<tr>
<td>Covered California Plans &amp; Benefits in PDF and Video - 2016</td>
<td>Webinar &amp; Training Deck</td>
<td>Overview of the 2016 updates to Covered California Health Plans and Standard Benefit Design benefits.</td>
<td>10/30/2015</td>
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<tr>
<td>Regional Rates in PDF and Video - 2016</td>
<td>Webinar &amp; Slide Deck</td>
<td>Overview of statewide trends in the Covered California marketplace.</td>
<td>10/30/2015</td>
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## Dental Plans

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<th>Resource</th>
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<tbody>
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<td>Family Dental Plan Booklet - 2016</td>
<td>Reference Document</td>
<td>Family dental plans and rates.</td>
<td>10/20/2015</td>
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<tr>
<td>2016 Family Dental Plan Standard Benefit Design</td>
<td>Handout</td>
<td>Handout to provide consumers explaining the dental standard benefits and costs.</td>
<td>10/30/2015</td>
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<tr>
<td>Family Dental Quick Facts</td>
<td>Fact Sheet</td>
<td>Family Dental Plan Important facts.</td>
<td>10/20/2015</td>
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## Open Enrollment “Spotlight on Coverage”

<table>
<thead>
<tr>
<th>Resource</th>
<th>Type</th>
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<tbody>
<tr>
<td>Spotlight on Coverage</td>
<td>Press Release</td>
<td>Press Release announcing Covered California's Open Enrollment “Spotlight on Coverage” program in conjunction with a 29-city bus tour.</td>
<td>10/30/2015</td>
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<tr>
<td>Bus Tour</td>
<td>Event Schedule</td>
<td>Event schedule providing dates and location where the Covered California Bus Tour will be stopping.</td>
<td>10/30/2015</td>
</tr>
<tr>
<td>Regional Field Team</td>
<td>Handout</td>
<td>Contact information for our field sales team by region within California.</td>
<td>10/30/2015</td>
</tr>
</tbody>
</table>

## Resources

<table>
<thead>
<tr>
<th>Resource</th>
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<tbody>
<tr>
<td>Making the Most of Your Coverage</td>
<td>Handout</td>
<td>Tips for consumers to help maximize their health coverage.</td>
<td>10/30/2015</td>
</tr>
<tr>
<td>Finding the Provider Directory</td>
<td>Reference Document</td>
<td>Guide to find the provider directory for Covered California Health Plans on the website.</td>
<td>10/30/2015</td>
</tr>
<tr>
<td>Income Guidelines - 2016</td>
<td>Handout</td>
<td>Handout providing to consumers showing Federal Poverty Level Guidelines for the 2016 Benefit Year.</td>
<td>10/19/2015</td>
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</tbody>
</table>
WHITE HOUSE
HEALTHY COMMUNITIES
CHALLENGE
WHITE HOUSE “Healthy Communities Challenge”

- To engage key communities with large numbers or high percentages of uninsured in states across the country where strong federal, state and community collaboration can have a meaningful impact on reaching the uninsured.

- Calls community leadership to build outreach efforts to reach these remaining uninsured and help them gain coverage.

- Enrollment figures will be compared to the federal estimates of the number of eligible uninsured people at the start of open enrollment to see which communities made the most progress during the challenge.

- The victorious community gets bragging rights, a healthier community, and a visit from President Obama to celebrate their success in helping ensure every American has health coverage.
WHITE HOUSE “Healthy Communities Challenge”

• White House called on 20 cities/communities nationwide.

• In California, we have two cities – Long Beach and Oakland.

• Covered California is working with federal, state, and local community partners to provide strategies and best practices to certified enrollment representatives in the Los Angeles and Alameda Counties to support them during this challenge in Long Beach and Oakland.

• Certified enrollment representatives in Los Angeles and Alameda Counties will be working with their local communities to outreach, educate, and enroll consumers.

RESOURCES:

FACT SHEET: Healthy Communities Challenge for Long Beach
FACT SHEET: Healthy Communities Challenge for Oakland
Outreach and Sales Field Representative Contacts

OutreachandSales@covered.ca.gov
RELEASE 15.9 – NEW FEATURES

- User Interface Improvements – Renewal
- (DHCS) MEC table, FFY, MCAP, MAGI MC 90-day cure language
- Renewal Notice, New Carriers
- Fair Share Percentage
- Open Enrollment Dates
- Online Help Pages – Income
- Tutorial Videos
- Email and Address validation update
- Terminate Participation available for prior year
- Day/Hours fields required for daily/hourly rate
- Collect Employer contact information
- 1095-A Updates
- Consumer out-of-state mailing addresses, DOBs
- Other system transaction enhancements

OutreachandSales@covered.ca.gov
RELEASE 15.9 – KEY FIXES

• Mixed Status families and APTC eligibility
• Fixes to Job Access with Speech (JAWS) and Web Accessible Toolbar (WAT) tools
• Primary Contact Home Phone Number only accepts numeric values
• Spanish translations Individual Homepage display issues
• Household Summary display issues
• Live Chat access fixes
• Choose Health Plan display fixes
• “We apologize” errors
• Manage Verification display fixes
• Notice format fixes
• Molina Pay Now
• Statewide Automated Welfares System transaction fixes
UPDATES

• Consent, Income, and Attestation Notice – 1st week of December
• 2015 SEP applications and Auto-Renewal
• CECs must contact Help Line to complete 2015 SEP applications
• Upcoming Toolkit Updates:
  • Shop and Compare Personal Proposal
  • Consent, Income, and Attestation Notice and Talking Points
  • Medi-Cal Consumer Handout and Locations
  • Medi-Cal Agent and CEC FAQs
• Agent Agreement Amendment – Final cutoff date 12/15
MEDI-CAL UPDATES:
FORMER FOSTER YOUTH AND
PREGNANCY PROGRAMS
FORMER FOSTER YOUTH (FFY) ELIGIBILITY REQUIREMENTS

• Provides no-cost full scope benefits
• In foster care at age 18 or older in any state
• Living in California now
• Eligibility up to age 26
• No income or assets test
• Qualify regardless of placement type while in foster care
• Qualify regardless of immigration status
• Enroll any time
FFY ENROLLMENT

• No open enrollment period – FFY can apply at any time

• Apply through CoveredCA/CalHEERS

• Apply directly through the county using the one-page MC250A streamlined application

• To find out the best way for former foster youth to apply in each county, visit:

http://www.childrennow.org/files/4514/2861/8455/Coveredtil26_CountyContactList.pdf
FFY ADDITIONAL INFORMATION

- Visit the FFY website at http://www.dhcs.ca.gov/services/medic-cal/eligibility/Pages/FFY.aspx
- Call FFY at 916-552-9200 for questions about the program
- Contact your local county at http://www.childrennow.org/files/4514/2861/8455/Coveredtil26_CountyContactList.pdf
- Get more information at http://coveredtil26.childrennow.org/
PREGNANCY COVERAGE
Medi-Cal and Covered California Program Overlap

% FPL

0 100 138 213 322 400

Medi-Cal

Covered California

MEDICAL-PREGNANCY COVERAGE
MCAP

OutreachandSales@covered.ca.gov

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MEDI-CAL ACCESS PROGRAM (MCAP) OVERVIEW

• Provides full-scope low-cost health coverage for pregnant women, regardless of immigration status

• Targeted for middle-income families with no health insurance whose income is too high for no-cost Medi-Cal

• Eligibility based on income and family size

• Total cost (subscriber’s contribution) is 1.5% of subscriber’s Modified Adjusted Gross Income (MAGI)
**MCAP ELIGIBILITY**

- MCAP is for uninsured women
- MCAP subscriber must be a resident of California
- Monthly household income must be above 213% of the Federal Poverty Level (FPL) but not exceed 322% FPL
- Must agree to pay the complete subscriber contribution
- Enroll anytime
MCAP APPLICATION

- Complete an application at www.CoveredCA.com

  Is this person pregnant? *  
  ○ Yes  ○ No

- MCAP eligibility results mean that the enrollee’s information will be automatically sent to the MCAP program and she will be contacted to complete enrollment.

- Current Covered California enrollees may choose to switch to MCAP instead:
  • Consumers contact MCAP to ensure MCAP eligibility and enrollment before terminating a Covered California Health Plan.

- Previously uninsured pregnant women will first be eligible for MCAP, with the option to switch to Covered California during open enrollment, or after the birth of the baby, or other qualifying life event.
MCAP ADDITIONAL INFORMATION

• Visit the MCAP website at www.mcap.dhcs.ca.gov

• Call MCAP at 1-800-433-2611 for:
  o Questions about the program
  o To make an address change
  o To check status of an application or appeal
MEDI-CAL PREGNANCY

- Income eligibility between 138% - 213% FPL

- Current Covered California enrollees may choose to switch to Medi-Cal Pregnancy Coverage instead
  - Consumers contact the local county social services office to ensure Medi-Cal Pregnancy eligibility and enrollment before terminating a Covered California Health Plan

- Previously uninsured pregnant women will first be eligible for Medi-Cal Pregnancy Coverage, with the option to switch to Covered California during open enrollment, or after the birth of the baby, or other qualifying life event

OutreachandSales@covered.ca.gov