

COVERED CALIFORNIA ADVISORY COMMITTEE MARKETING, OUTREACH, AND ENROLLMENT ASSISTANCE

Thursday, May 11th, 2017
1:00PM – 4:00PM

WEBINAR MEETING

<https://attendee.gotowebinar.com/register/1258223568302594>

AGENDA

- I. Chair's Welcome**
- II. Executive Directors Welcome**
- III. Covered California: Division Updates**
 - a. Marketing
 - b. Outreach and Sales
 - c. Communications
- IV. Medi-Cal to Covered California Transition Update**
- V. Consumer Experience Workgroups Update**
- VI. CalHEERS Application Updates**