

**California Health Benefit Exchange
(Exchange)
RFP 2014-20: Advertising & Marketing Campaign**

March 5, 2015
Addendum #2
March 17, 2015

Summary of Changes

| Document Name | Section | Topic |
|---|----------------|--|
| RFP 2014-20 Advertising and Marketing Campaign | I.E., Pg. 5 | Reduced minimum annual gross billings to \$100 million for the agency as a whole Clarified California-based office minimum qualifications |
| Folder: Attachments for Stage 1 Document: Attachment 2 – Certification Of California Office and Gross Billings_ Addendum #2 | Line 1 | Reduced minimum annual gross billings to \$100 million for the agency as a whole |