



2016 Shop & Compare Personal Proposal Quick Sheet

The new Personal Proposal feature within the Shop & Compare tool allows Certified Enrollers (Agents and Counselors) to download the proposal on their tablets and computers or choose to have a copy mailed to an address of their choosing. ***The mobile apps provides the ability for Certified Enrollers to include their contact information on the personal proposal that is mailed to consumers.***

The Shop & Compare tool helps consumers browse high-quality health insurance policies and preview eligibility for premium assistance, cost-sharing reductions or for Medi-Cal.

Shop & Compare Functionality

- The consumer must provide or estimate their household income, their current residential zip code, the age of all household members and confirmation for each member that wishes to enroll in coverage.
- The Shop and Compare Tool provides a list of insurance plans separated by Bronze, Silver, Gold, Platinum metal tiers. Some members may also be eligible for Minimum Coverage Plans based on their age.
- A cost breakdown and plan benefits are provided for each insurance plan.
- Dental Coverage options and estimated premiums will also be available for the consumer to view.
- **Note:** The Shop and Compare tool does not include estimated eligibility for MCAP, Medi-Cal Pregnancy Program, and CCHIP.

Shop & Compare Personal Proposal

- If the consumer is not ready to select a plan, they have the option to request a personal proposal (download or mail it).
- The personal proposal provides detailed information about the key benefits of each metal tier, monthly premium cost for each plan and additional tips. The personal proposal does not include dental information. View an example in [English](#) and [Spanish](#).
- **The personal proposal allows consumers** to assess the differences in benefits across the different tiers of coverage and health carriers at their convenience.
- The Agent or CEC has the option to download and print the personal proposal or have it mailed to the consumer's address with their contact information on the proposal or download and print it for the consumer.
- The personal proposal makes it easy for consumers to take time to decide which plan suits their needs best and return to the Certified Enroller with a final decision.

Review our Shop & Compare [Personal Proposal User Guide](#) for step-by-step instructions.