

Enrollment Assistance Alert
Breaking News from Covered California

Subject line: Enrollment Assistance Alert! Health Insurance Changes for the New Year – 1/4/16

Covered California Highlights Major Health Insurance Changes for the New Year — New Penalties, New Requirements and, for Those With Coverage, Improved Benefits, More Options and More Access to Care

Covered California informed consumers about changes occurring in the health insurance marketplace in 2016 in a recent press release.

“There are big changes taking effect in 2016 that will affect thousands of small businesses and millions of consumers,” said Covered California Executive Director Peter V. Lee. “Those insured with us will have new and improved benefits with their coverage and ways to be sure they get the care they need and deserve.”

Read the [press release](#) for more details on changes taking effect in both the small group and individual markets this year.

Happy New Year! A Reminder About The Open Enrollment Deadline

This week we start 2016 with a refreshed commitment and an opportunity for a new and healthy start to another year. As most of us (and our consumers) prepare for new/renewed gym memberships, crispy veggies and green juices, free-weights and new sneakers, it is important to also remember the January 31 Open Enrollment deadline. As a Covered California partner you will be receiving flyers to remind your consumers about the deadline for Open Enrollment.

Once you receive the flyers, please distribute to your consumers and community. The flyer is a great opportunity for you to reach consumers who have not yet enrolled and remind them about the Open Enrollment deadline, the increase in penalty for not having coverage for 2016 and to contact you for assistance in enrolling. View the flyer in [English](#) and [Spanish](#).

If you do not receive flyers by Friday, January 8, 2016 please contact your [local regional field representative](#).

CEC/PBE Help Line Hours

Monday thru Friday, 8:00 a.m. to 8:00 p.m.
Saturdays and Sundays, closed
Phone: (855) 324-3147

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Click [here](#) for the Open Enrollment schedule.

Important Dates for Your Calendar

- 1/15/16 – Individual Marketplace plan selection deadline for 2/1 coverage
- 1/31/16 – End of Covered California Open Enrollment

Upcoming Outages

- Saturday, January 16, 2016 from 9:00 pm to Monday, January 18, 2016 at 6:00 am