

COVERED CALIFORNIA ADVISORY COMMITTEE MARKETING, OUTREACH, AND ENROLLMENT ASSISTANCE

Tuesday, March 17, 2015
1:00 – 4:00 pm
Covered California Headquarters
1601 Exposition Blvd., Sacramento, CA 95815

ADVISORY MEETING
Webinar Participation available

AGENDA (EXTERNAL)

- I. CHAIR'S WELCOME (5 MINS)**

- II. INTRODUCTION AND UPDATE (10 MINS)**

- III. PLENARY SESSION (50 MINS)**
 - a. General Updates
 - b. Lessons Learned – Plenary Discussion

- IV. SUBCOMMITTEE BREAKOUTS (1 HR)**
 - a. Lessons Learned – Subcommittees

Breakout Sessions will have individual conference rooms and call-in lines:

 - **African American Subcommittee Meeting**
 - **Asian/Pacific Islander Subcommittee Meeting**
 - **Latino Subcommittee Meeting**

- V. PLENARY SESSION REPORT BACK (1 HR)**
 - a. Subcommittee report back
 - b. Additional feedback