



INSTRUCTIONS TO COMPLETE THE  
NON-BINDING LETTER OF INTENT  
TO SUBMIT AN APPLICATION TO PARTICIPATE  
WITH THE CALIFORNIA HEALTH BENEFIT EXCHANGE FOR 2015

March 10, 2014

Thank you for your interest in applying to participate in the Covered California Health Benefit Exchange for the 2015 Plan Year. We appreciate your interest and look forward to reviewing your submissions.

Attached to this cover memo is a form that allows you to share the scope of your intended participation. Importantly, the information you share is non-binding and will be considered confidential.

Overview of important dates:

March 10, 2014 Applications posted online:

<https://www.coveredca.com/hbex/solicitations/>

March 17, 2014 Letters of intent due back to Covered California

March - April, 2014 Applicant Q&A session(s) conducted

May 1, 2014 Completed applications due back to Covered California\*

*\*Unless notified by Covered California that another date is acceptable, completed applications must be submitted by May 1, 2014.*

Please [download and submit the completed attachment](#) or provide equivalent information to: [QHP@covered.ca.gov](mailto:QHP@covered.ca.gov) by 11:59 pm March 17<sup>th</sup>, 2014. We will confirm with you individually that we have received your information.

Sincerely,

Don Sherman  
Deputy Director, Plan Management Division  
Covered California